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New at Brat Fest: Wisconsin Remembers Exhibit Puts a Face to Every Wisconsin Name Listed on the Vietnam Veterans Memorial Wall in Washington D.C.

MADISON, Wis., April XX, 2016 - World's Largest Brat Fest is always looking for new ways to bring the community together and is proud to add a special exhibit in 2016: Wisconsin Remembers: A Face for Every Name. The exhibit features a photo for each of the 1,161 Wisconsinites listed on the Vietnam Veterans Memorial in Washington D.C., along with an additional 83 names that are listed on The Highground Vietnam Veterans Memorial in Neillsville, WI. In total, 1,244 Wisconsinites are remembered for their service and sacrifice.

The photos included in the display were collected by volunteers from throughout Wisconsin over the past eight years. Friends and family of those who lost their lives in Vietnam submitted photos, but so did students, teachers and others who simply wanted to put a face to the names listed on the Wall in Washington D.C. These images will help tell the story of the men and women who are listed on the Wall as part of a new education center being built on the National Mall by the Vietnam Veterans Memorial Fund. Wisconsin was just the fifth state in the nation to find a photo for every resident listed on the Wall.

The Wisconsin Remembers partnership – including Wisconsin Public Radio, Wisconsin Public Television, Wisconsin Newspapers Association, Milwaukee Public Television and Milwaukee Public Radio — is working with the Wisconsin Veterans Museum to make an indoor version of the exhibit available to local libraries, historic societies and schools throughout the state starting in summer 2016. Learn more about the project and how to request the exhibit for display at wpr.org/veterans.

Visit this year's World's Largest Brat Fest at Willow Island, located at the Alliant Center Grounds on Memorial Weekend, May 27 through May 30, 2016 to view the Wisconsin Remembers exhibit and recognize the sacrifices made for our country by these brave military members. Brat Fest and Metcalfe Markets are proud to bring this important exhibit to Madison through the support of Adams Outdoor, Wisconsin Public Radio and many more contributors.

About Bratfest

Since 1983, the World's Largest Brat Fest has sold more than 3.5 million brats to help raise almost \$1.5 million to benefit 100+ local charities. Brat Fest brings the community together each Memorial Day weekend—rain or shine—for 4 days of free music, fantastic food and family-friendly fun to help kick off the start of summer in the heart of downtown Madison, Wisconsin.

Brat Fest is a volunteer-run nonprofit event that provides an opportunity to be part of something larger than yourself, something that has evolved into a yearly tradition of honoring Wisconsin history and heritage, as well as showing appreciation to community leaders who help make Madison such a great place to live.

Brat Fest is much more than just a festival—it's an opportunity to build a better community while having fun and creating cherished memories with family and friends. Your support of Brat Fest is essential in helping us help others to succeed. Come join us to celebrate the warmth of summer and the warmth of giving back to the community.

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